



# SET.Hacks() 2021

SPONSORSHIP PACKAGE



AUGUST 13-15, 2021



[sponsorships@sethacks.ca](mailto:sponsorships@sethacks.ca)

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## Prepping beginner coders with the skills and confidence for a career in tech.

### What is SET.Hacks()?

SET.Hacks() 2021 is a hackathon for high school students; a competition with workshops, speakers, and mentors where students compete in teams to code impactful projects in just 48 hours.

SET.Hacks() is hosted by the SET foundation, a student-run STEM non-profit with 3 year long strong track record for hosting high-school oriented STEM events.



**300**  
HACKERS



**~ 70%**  
FIRST-TIME HACKERS



**10+**  
WORKSHOPS



**20+**  
SPEAKERS

## Event Logistics

### SET-Up

72 HRS

We front-load our custom learning tracks, workshops and fireside chats so that students can focus on learning the skills they need to build out their ideas.

Machine Learning | Web Development | Mobile Development

University Panels

Networking Sessions

Sponsor Booths

### Code the Future

48 HRS

Students collaborate to build projects aimed at tackling a major problem in the future.

24/7 mentorship

Break activities



You have great resources, let us bring it to the next generation of innovators.

## Why SET.Hacks()?

### Understanding Youth

We understand first hand, the struggle experienced by youth on their journey in tech. Building bridges between you and the next generation in tech is our area of expertise.

### Strengthening company reputation

Strengthen your reputation as a company that cares about empowering students in tech. Connect with future talent; start building relationships with young prospects.

### User retention

Get beginners hooked onto your products with our team's step-by-step walkthroughs because it's the only tool they'll know how to use.

### Content integration

SET.Hacks() has unique learning tracks prior to the hackathon that serve as a learning guide for beginner hackers. Integrate your product directly into our tracks to maximize user retention of your product and/or service.

## Sponsorship Packages\*

Bronze  
\$250

Silver  
\$500

Gold  
\$1000

Diamond  
\$2500

LIMITED SPOTS!

|   |   |        |        |        |
|---|---|--------|--------|--------|
| Logo on Website                         | ✓ | ✓      | ✓      | ✓      |
| Newsletter Mention                      | ✓ | ✓      | ✓      | ✓      |
| Social Media Shoutout                   | ✓ | ✓      | ✓      | ✓      |
| Event Summary Report                    | ✓ | ✓      | ✓      | ✓      |
| Promo Material Distribution             | ✓ | ✓      | ✓      | ✓      |
| Opening Ceremony Shoutout               |   | ✓      | ✓      | ✓      |
| Collect Marketing Data from Attendees   |   |        | ✓      | ✓      |
| Host Workshop / Event                   |   | 30 min | 60 min | 90 min |
| Networking / Office Hours               |   |        | ✓      | ✓      |
| Attendee Contact Information            |   |        | ✓      | ✓      |
| Provide Custom Challenge                |   |        | ✓      | ✓      |
| Product Integration into Learning Track |   |        |        | ✓      |
| Speak at Opening Ceremony               |   |        |        | ✓      |
| Logo on SET.Hacks() Hacker Merch        |   |        |        | ✓      |
| Company shoutout + message on website   |   |        |        | ✓      |
| ★ Title Sponsor: SET & ____ Hackathon ★ |   |        |        | ✓      |

\*We're open to negotiation on the combinations of various perks!



## Other ways to help

Complimentary Products / Services e.g. APIs, codes, swag

Donate products as prizes

Host an impactful workshop

Volunteer Mentors / Reps

Give us a shoutout!



## Where does your contribution go?



### Swag & Branding

Hackathon laptop stickers, T-shirts, promotion material



### Fulfillment & Shipping

Intermediary costs for swag, resouces, etc.



### Tools & Resources

Zoom, live streaming equipment, website hosting.



### Hackathon Prizes

Products and/or services for hackathon winners!

# THANK YOU!



## We'd love to hear from you!

If your organization is interested in partnering with SET.Hacks() 2021, please send us an email!



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## Other SET Initiatives:

- Annual SET conference
- SET UP University Showcase/Panel

## 2020 SPONSORS

